

AMENDMENTS TO THE CLAIMS:

This listing of claims will replace all prior versions and listings of claims in the application:

1. (Currently amended) An electronic book display device, comprising:
display means for displaying multiple elements forming contents of a book; and
display control means for determining, based upon a single-step selection technique for specifying one of ~~[[said]]~~ the multiple elements, a type of mark to emphasize a specified element~~[[,]]~~;

wherein ~~[[said]]~~ the single-step selection technique ~~[[being]]~~ is defined according to a position ~~specified by an area of characters of the display touched by a user~~ displaying the specified element and for linking the determined mark to said specified element of the specified element traced by a user and links the type of mark to the specified element;

wherein a first position of the specified element traced by the user displays a first type of mark onto the specified element; and

wherein a second position of the specified element traced by the user displays a second type of mark onto the specified element, the first type of mark being different from the second type of mark.

2. (Currently amended) The electronic book display device according to claim 1, wherein ~~[[said]]~~ the display control means changes the display condition of

[[said]] the first or second type of mark according to the number of times [[said]] the specified element is specified.

3. (Currently amended) The electronic book display device according to claim 1, wherein [[said]] the display control means changes the display condition of [[said]] the first or second type of mark displayed on [[said]] the specified element according to a specified operational procedure.

4. (Currently amended) A display method of an electronic book display device, comprising the steps of:
displaying multiple elements comprising contents of the electronic book; and
determining, based upon a single-step selection technique for specifying one of [[said]] the multiple elements, a type of mark to emphasize a specified element[[.]];
wherein [[said]] the single-step selection technique [[being]] is defined according

~~to a position specified by an area of characters of the display touched by a user~~
~~displaying said specified element and linking the determined mark onto said specified~~
~~element~~ of the specified element traced by a user and links the type of mark to the
specified element;

wherein a first position of the specified element traced by the user displays a first
type of mark onto the specified element; and

wherein a second position of the specified element traced by the user displays a
second type of mark onto the specified element, the first type of mark being different
from the second type of mark.

5. (Currently amended) The display method of the electronic book display device according to claim 4, further comprising the step of:

changing the display condition of ~~[[said]]~~ the first or second type of mark according to the number of times ~~[[said]]~~ the specified element is specified.

6. (Currently amended) The display method of the electronic book display device according to claim 4, further comprising the step of:

changing the display condition of ~~[[said]]~~ the first or second type of mark displayed on ~~[[said]]~~ the specified element according to a specified operational procedure.

7. (New) The electronic book display device according to claim 1, wherein the first position is a center part of the specified element and the second position is a lower edge part of the specified element.

8. (New) The electronic book display device according to claim 1, wherein the first type of mark is highlighting and the second type of mark is underlining.

9. (New) The display method of the electronic book display device according to claim 4, wherein the first position is a center part of the specified element and the second position is a lower edge part of the specified element.

10. (New) The display method of the electronic book display device according to claim 4, wherein the first type of mark is highlighting and the second type of mark is underlining.